

BROADCAST HOTSHOTS

A WHO'S WHO OF THE TELEVISION INDUSTRY'S RISING TWENTY-SOMETHING STARS

THE NEW MEDIA GURU



▲ **DANIELLE EUBANK, 27**

Surf the pages of the BBC's Internet site and you're looking at the work of this designer, who learned her craft in California but is now working as the BBC Multimedia Centre's executive producer, projects and design. A graduate of UCLA who went on to work for West Coast electronic publishing pioneer Voyager, then software giant Microsoft and UK design outfit Wolff Olins, this interactive specialist now works across all media for the BBC: Internet, CD-Roms, interactive TV. No nerd, she rates imagination over technology: 'Conceptually, we're trying to push things,' she says.

THE WRITERS

▲ **AMY JENKIN**