

THE TYPE • MARK • FIVE

# windows on the digital future

A ONE DAY CONFERENCE FOR GRAPHIC DESIGNERS  
& VISUAL COMMUNICATORS

FREETH, M  
EUBANK, D  
CARLIN, J  
ORGANIZATION, THE RED HOT  
GIRARDI, P  
GROMALA, D  
BELL, N  
TRIGGS, T  
REA, P  
SCOUTS, THE PIONEER  
MAKELA, PS  
+ SPECIAL GUEST: FILM DIRECTOR  
GREENAWAY, P

“What interests me is interactivity. I love technologies and the challenges that working with them offer. But the most important issue is the benefits. How can we get the most out of these media to improve people’s lives? Interactivity is the key to that.”



# DANIELLE EUBANK

Danielle became interested in interactivity while still an undergraduate student in design at UCLA. While working for the Voyager Company on some of the first interactive products (CD-ROMs, floppy discs, laser discs) for the consumer market. At that time the ancient market was for people with nine inch black and white Macintosh monitors. Later Danielle worked for Microsoft, designing consumer CD-ROMs such as Multimedia Mozart and Rudyard Kipling’s How the Leopard Got its Spots. Danielle’s interest in the user’s (bad word) relationship to electronic information extends well beyond her professional work. While earning a Master of Fine Arts in interface design at UCLA, she devoted three years to the investigation of how protest art, involving social issues, can utilise interactive media for broad based network systems. In 1995 Danielle moved to Europe where, as a designer for Wolff Olins, she designed for kiosks, ATMs, and the Internet, including Orange’s web site. Now working as Executive Producer, Projects and Design, with the BBC Multimedia Centre, Danielle is investigating conceptually new ways to deliver BBC content to its audiences. Some of the areas the Centre is currently researching include VRML Shared Spaces, Interactive Television, Internet, DVD, and CD-ROM.

Danielle is currently creating her own visual art dealing with the subject of interactivity and shared spaces. She lectures and displays her visual work in such venues as SIGGRAPH, the Cardiff Animation Festival and the Roundtable on Multimedia.

